



Abortion wars return

Bara Vaida
May 26, 2007

In six congressional districts, where anti-abortion candidates had a tight race, NARAL made significant independent expenditures. Five of the NARAL-backed candidates won their contests. [Nancy] Keenan says that pre- and post-election polling results showed that NARAL's message was influential. "We have a niche here," she says. "We know how to reach Republican and independent women, and we know how to move them."



Nation: NARAL looking for a few good candidates

Josh Kurtz
September 20, 2007

The conclusion of NARAL leaders: Abortion rights are very important to Republican and independent women — so much so that the issue could be the primary motivating factor for many of them and a boon to candidates who support abortion rights. "We took on races where other [liberal] groups weren't there," said NARAL's political director Elizabeth Shipp — a tactic the group is likely to use in this cycle as well.



With micro-targeting, NARAL looking to build on 2006 successes

Sam Youngman
September 27, 2007

Last year, the group polled in a handful of districts where it played in Arizona and Pennsylvania. This year, it polled in 22 "mainstream America" districts — 19 of them Republican-held — and [pollster Al] Quinlan said the results led him to believe that NARAL "can swing that election" in those districts.



Abortion rights groups target Congress

Rick Klein
March 27, 2008

Elizabeth Shipp, NARAL's political director, said her organization is focusing on Republican and independent women who support abortion rights. NARAL is planning phone, mail, and possibly cable TV buys to reach voters in targeted House races, she said. "It would be great to have a pro-choice president," Shipp added. "But you've still got to have the legislation move through the House."



Democrats implement two-pronged attack on John McCain

Daniel Nichanian
March 28, 2008

NARAL created the website Meet the Real McCain (www.MeetTheRealMcCain.com), that asks visitors to learn about the Republican's record and send the information along to friends. "The REAL John McCain is not the 'moderate maverick' that pundits like to swoon over, explains the website. "the REAL John McCain has spent the last 25 years amassing one of the worst anti-choice voting records in Congress."
