



How to Flyer

What is it?

Flyers are one-page documents that educate people in your community about a specific issue or event and urge them to get involved. By posting colorful, eye-catching flyers, you can communicate with a lot of people about an issue related to a woman's right to choose, such as promoting honest sex education in your local school. Plan to spend about two hours putting up flyers in a concentrated area – set a goal to post them at five to 10 businesses or to post 25 to 50 flyers in your area. If you're posting flyers on a bulletin board, post two or three, not just one.

What You Need

- Flyers (print the flyer we have provided on bright paper)
- Tape and thumb tacks
- One friend

Places to Flyer

The key to flyering is to get your flyers seen by as many people as possible. So choose places where people gather or where lots of people pass by, including:

- Grocery stores, coffee shops, restaurants, salons, bars, libraries, book stores, music stores, community centers, or other places people congregate – and look for bulletin boards
- On telephone and light poles near popular pedestrian routes (see "Do's and Don'ts" below)
- Your apartment building, dorm, school, or church
- The cafeteria, lunch room, or kitchen in your workplace
- Public transit stops, especially bus and subway stations

Do's and Don'ts

- Ask permission. If you're not sure if you can post your flyer in a public or privately owned area, ask first. The laws for posting items on public property - like telephone and light poles, bus and subway stations - vary from place to place. Make sure to find out the laws in your area before posting anything.
- It is **ILLEGAL** to place flyers (or anything else) in mailboxes. If you want to distribute the flyer to your neighbors, slip it under their door or post it in a visible location.