

Date: April 2, 2015
To: NARAL Pro-Choice America
From: Civis Analytics
Subject: Polling on Support for the Justice for Victims of Trafficking Act of 2015

Summary

After conducting more than 1600 interactive voice response interviews of likely 2016 voters in four states represented by Republican Senators up for reelection, Civis Analytics found that the provision restricting funding for abortions for victims of human trafficking in the Justice for Victims of Trafficking Act of 2015 is out of step with the values of voters across the ideological spectrum in these districts.

Civis Analytics found that:

- A clear majority (70-80%) of voters in these states support legal abortion.
- A similar majority (60-75%) of voters will be less likely to vote for their Senator if they vote in favor of the provision restricting access to abortions for victims of human trafficking.
- Focusing on restricting abortion within the context of a bill about human trafficking is broadly unpopular.

The analysis below highlights particularly compelling results in each state.

Wisconsin, Ron Johnson:

- Three in four senior citizens said that a vote for the abortion restriction provision would make them less likely to vote for Ron Johnson in 2016.
- More than 60% of men under 30 report being less likely to vote for Ron Johnson if he votes for the abortion restriction provision.

Illinois, Mark Kirk:

- Even among self-identified conservatives, half prefer that the Senate pass a human trafficking bill without language restricting access to abortion for victims of trafficking.
- 85% of self-identified moderates would be less likely to vote for Mark Kirk if he were to vote for the abortion restriction provision.

North Carolina, Richard Burr:

- 70% of white voters said that they would be less likely to vote for Richard Burr if he votes for the abortion restriction provision.
- Half of staunch conservatives and 70% of conservative leaners want the Senate to pass a version of the bill without the abortion restriction provision.

New Hampshire, Kelly Ayotte:

- 76% of self-identified moderates and 60% of self-identified conservative leaners said that a vote for this abortion restriction provision would make them less likely to support Kelly Ayotte in 2016.
- There is no significant gender gap in voters' opposition to this provision: two-thirds of both men and women would be less likely to vote for Ayotte in 2016 if she were to vote for this provision.