



**Position Announcement**  
**Chief Campaigns and Advocacy Officer**  
**Washington, DC**

For fifty years, NARAL Pro-Choice America has led the fight for reproductive freedom for everyone, including the right to access abortion.

Powered by more than 2.5 million members from all 50 states and a network of state affiliates, NARAL Pro-Choice America represents the more than seven in 10 Americans who believe every person should have the freedom to make the best decision for themselves about if, when and how to raise a family. This means we're on the front lines in the fight to expand access to abortion, make contraception more affordable, prohibit discrimination against pregnant women, and ensure all parents have access to paid leave. In recognition of our work defending the constitutional right to abortion, Fortune Magazine rated NARAL as "one of the top 10 advocacy groups in America."

At NARAL, we don't operate or litigate; we organize and mobilize. Working together, we push our friends to be bolder, lift up the champions fighting with us on the front line for true reproductive freedom, and we shine a spotlight of accountability on bad actors that work to impose their ideological agenda on others.

**Position Overview**

The Chief Campaigns and Advocacy Officer (CCAO) leads the national and state advocacy strategy and management of NARAL's organizing, electoral, and legislative policy work to promote our mission of advancing reproductive freedom. The CCAO is a member of the Executive Team and is a critical leader of the organization at a moment where there has never been more at stake – and more opportunity to ensure reproductive freedom for everyone is protected.

The CCAO is responsible for developing and executing NARAL's advocacy work at the national and – in coordination with NARAL's chapter and affiliate network – state level. Using political, legislative, field, and digital components, the CCAO will maintain and grow NARAL's organizing and political power with innovative, member-centered campaigns and strategies.

The CCAO oversees the campaigns, political and government affairs departments, working with the leaders of the three departments to ensure teams have a shared vision and strategy to achieve short and long-term goals.

The CCAO will serve as a thought partner to the President and Managing Director. As a member of the executive team, the CCAO partners with team members to ensure NARAL achieves its organizational goals, delivers impactful programs and leads in a manner that is consistent with NARAL's values.

The ideal candidate will be a recognized leader in creating and driving memorable and multi-faceted advocacy campaigns, brings experience developing and working with high-performing teams, and possesses the vision to grow NARAL's bold and strategic political profile.

The CCAO will be a collaborative leader, an experienced and thoughtful manager, and a calculated risk taker. The CCAO will have and build relationships within the progressive community and share a deep commitment to racial and social justice.

## **Responsibilities**

- Lead NARAL's short and long-term advocacy work to advance the organization's mission.
- Oversee the campaigns (including organizing and digital), political, and government relations teams and drive collaboration amongst the teams.
- Build and leverage strong, strategic relationships within the progressive community and direct team members in doing the same.
- Coordinate and prioritize advocacy work across programmatic departments.
- Manage, develop and mentor a diverse and talented staff of 25+ people.
- Collaborate with the communications team to ensure strong message discipline on advocacy efforts.
- Serve as an organizational spokesperson with media.
- Develop and track complex, multi-million dollar budgets.
- Represent NARAL to donors and partner with the development team on fundraising.
- Serve as a NARAL representative at high-level speaking engagements and meetings.
- Occasional travel for work on behalf of NARAL and with partner organizations, allies and coalitions.

## Qualifications

- At least fifteen years of related experience with progressive responsibility in campaigns and advocacy.
- Significant management experience of campaigns, people and budgets.
- Superb interpersonal skills, with an impressive history of forging strong relationships with multiple stakeholders.
- High-level strategic planning skills, including an understanding of organizational, communications, political and policy elements.
- Experience working with membership organizations and an inherent understanding of how to interact with and engage members.
- Excellence in staff management with the ability to develop, coach, and manage diverse and high-performing teams.
- Deep attention to detail and excellent written and verbal communication skills.
- Ability to manage and coordinate multiple projects in a fast-paced, ambitious environment.
- Knowledge of diverse groups, working with a multicultural workforce and sensitivity to and appreciation of cultural differences.
- Outstanding judgement and decision-making skills.
- Experience with the reproductive freedom movement is a plus.
- Commitment to NARAL's mission and goals.

**Reports to:** Managing Director  
**This Position Is:** Full-time, Exempt, Non-Union  
**Salary Range:** \$155,000- \$185,000, depending on experience

## Application Process

To apply, submit a cover letter and resume online at <https://grossmanheinz.com/jobs/>. The cover letter should be concise, compelling, and outline the specific ways in which you would be a good fit for this position. Only applications submitted through this website will be considered. Applications will be considered on a rolling basis.

NARAL Pro-Choice America does not discriminate on the basis of race, ethnicity, national origin, religion, socioeconomic status, sex, sexual orientation, gender identity and expression, age, disability, marital status, veteran status, or political affiliation. Candidates from diverse backgrounds are encouraged to apply.