



To: NARAL Pro-Choice America
From: Stephen Clermont, Change Research
Date: September 21, 2020
Re: Suburban Atlanta Survey Results

This survey highlights findings from a survey of 1,722 women in the suburban counties in the Atlanta media market. A vast majority of these voters oppose making abortion illegal, oppose the 2019 abortion ban, and do not trust the government with decisions about their health:

- **The vast majority (78%) of these women oppose making abortion illegal and going back to the pre Roe days when politicians in the state legislature dictated the medical procedures available to women.** They either believe abortion should be legal and available (41%) or that politicians should not be able to prevent a woman to make that decision for herself (37%). A tiny minority (20%) believe that abortion is wrong and should be illegal. Democrats (98%) and Independents (89%) overwhelmingly want the government out of these decisions as do 45% of Republicans.
- **Two-thirds of these women (65%) oppose the 2019 Georgia law that banned abortions after six weeks of pregnancy, a time before most women know they are pregnant.** This opposition includes 79% of Independents, 78% of non Evangelical white women, 65% of white women under 35, and 90% of Black voters.
- **Outside of tiny minority who believe abortion should be illegal and strongly support the ban (18% of these women), 82% oppose the ban once they learn more about its impacts.** This includes 73% strongly against. Among these same voters, 46% say they would only vote for a candidate who opposes banning abortion. **Just 2% say they would vote for someone who supports the ban.** Majorities of white women under 35 (58%) and white college graduates (52%) would not consider voting for someone who supports this ban.
- **Suburban women in the Atlanta media market do not trust Georgia politicians to make the right decisions when it comes to women's health.** Overall, 61% say they do not trust them at all. Independents (75% do not trust at all), Black voters (76% do not trust at all), and white voters under 35 (72% do not trust at all) distrust them at even higher levels.

Methodology

Polling was conducted online from August 22-26, 2020. Using Dynamic Online Sampling to obtain a sample reflective of suburban women in the Atlanta media market, Change Research polled 1722 female voters in counties designated as 'large fringe metro,' 'medium metro,' or 'small metro' in the CDC Urban-Rural Classification Scheme for Counties. Post-stratification weights were made on age, race, ethnicity, education, county, and 2016 vote to reflect the distribution of women within the media market.

Demographic Breakdown

27%	18-34
26	35-49
27	50-64
21	65+
37%	High School/Some College
13	Associate's Degree
30	College Graduate
20	Post Graduate
67%	White
26	Black
23%	DeKalb/Fulton outside city of Atlanta/
27	Cobb/Gwinnett
12	NE (<i>Barrow, Clarke, Dawson, Forsyth, Hall, Madison, Oconee, Oglethorpe</i>)
11	NW (<i>Bartow, Cherokee, Floyd, Haralson, Paulding, Pickens</i>)
11	SE (<i>Butts, Henry, Jasper, Lamar, Morgan, Newton, Rockdale, Walton</i>)
16	SW (<i>Carroll, Clayton, Coweta, Douglas, Fayette, Heard, Meriwether, Pike, Spalding</i>)
46%	Democrat
20	Independent
34	Republican