



TO: Interested Parties
FROM: Jane Rayburn, EMC Research
DATE: September 21, 2022
RE: Voter Survey in Georgia

This memo outlines key findings from a recent poll conducted by EMC Research among registered voters in Georgia, which shows widespread opposition to restrictions on reproductive freedom in Georgia.

Key Findings

A majority of Georgia voters oppose the United States Supreme Court overturning *Roe v. Wade*. When asked, about 3-in-5 voters say they oppose the ruling (62% total oppose, 55% strongly). Nearly all Democrats oppose the ruling (92% total oppose, 87% strongly), and they make up 41% of the electorate. Opposition is also high among Independents (58% total oppose, 51% strongly) and women under the age of 50 (73% total oppose, 68% strongly).

Nearly all Georgia voters think abortion should be legal at least in certain cases and situations. When asked about their abortion attitudes – before being asked about any specific policies – nearly one-third (32%) say abortion should always be legal, another third (35%) say it should be legal in most cases with some restrictions, and one quarter (25%) say it should only be legal in cases of rape, incest, or when the pregnant person’s life is in danger. **Only 8% of voters think abortion should be illegal in all circumstances.**

Most Georgia voters also oppose a recently implemented state law that bans abortions after 6 weeks (62% total oppose, 52% strongly). Once again, nearly all Democrats oppose the ruling (89% total oppose, 82% strongly), as do Independents but their intensity is not as strong (59% total oppose, 48% strongly). Women under the age of 50 are solidly against this ban (70% total oppose, 62% strongly), and a majority of men are also in opposition to the new law (59% total oppose, 48% strongly). Black voters are firmly against the ban (80% total oppose, 69% strongly). Opposition to the 6-week ban is high across all geographies of the state except North Georgia outside of the Atlanta metro area.

Other Potential Laws

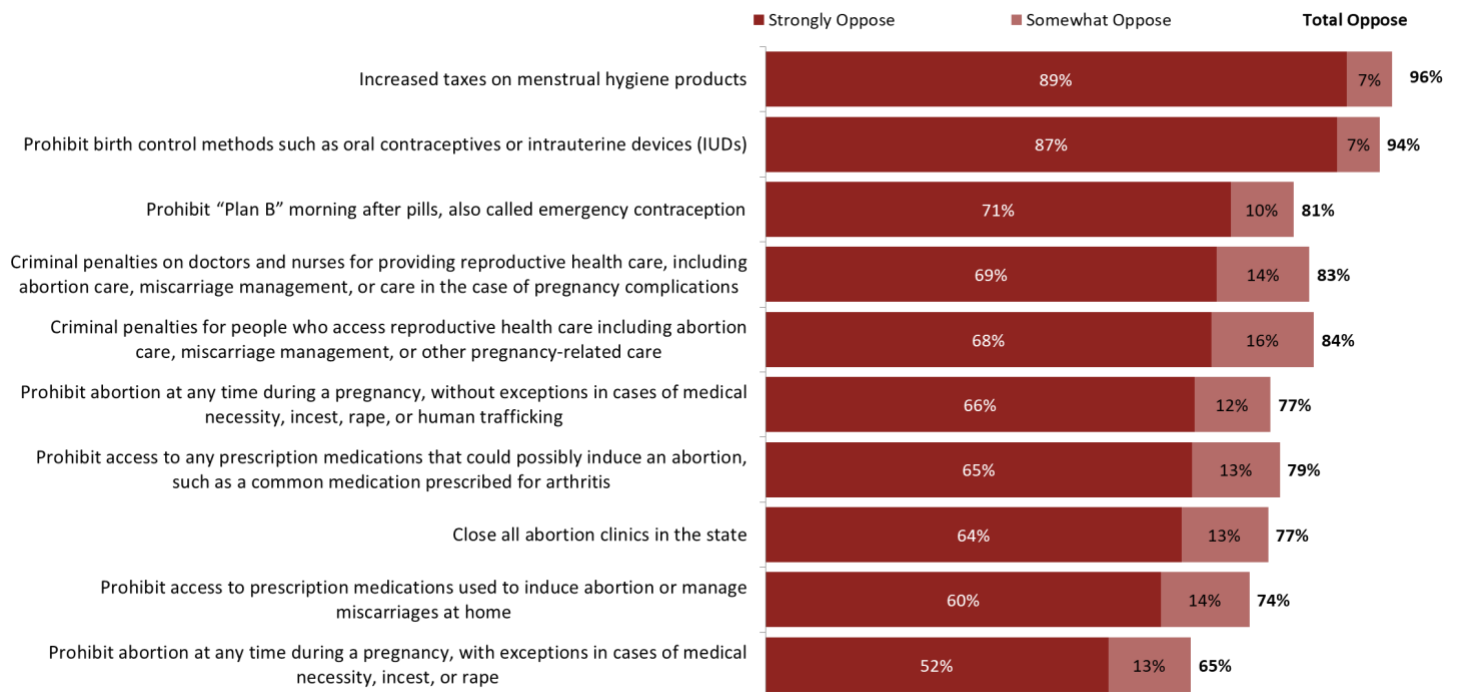
Georgia voters overwhelmingly oppose prohibiting access to any contraceptives, including Plan B, which Governor Brian Kemp recently noted he is within his authority to do through the legislature in January’s session.

The survey also tested several potential laws that could come into play, such as prohibiting access to birth control methods such as birth control pills or IUDs. When asked, 81% of Georgia voters say they would oppose prohibiting access to “Plan B,” with 71% of those “strongly opposed.” White women between 30-49 are more opposed to prohibiting access to Plan B than the general population –86% are opposed with 76% saying they are “strongly opposed.” Among Black men, 76% oppose prohibiting access to Plan B with 68% saying they are “strongly opposed.”

Voter Survey in Georgia - Findings

Looking at prohibiting access to other forms of birth control, Black men and white women between 30-49 are almost universally opposed: 92% of Black men oppose prohibiting access to oral contraceptives or IUDs with 84% “strongly opposed,” and 95% of white women ages 30-49 are opposed, with 92% “strongly opposed.”

Next you’ll see a list of items that some say could become law in Georgia because of the overturning of *Roe v. Wade*. After each one, please indicate if you support or oppose that item.



Methodology

EMC research conducted an online survey from August 11-18, 2022, through email-to-web and text-to-web of registered voters in Georgia. The survey was conducted in both English and Spanish. Five hundred interviews were collected statewide additional interviews among white women ages 30-49 and Black men. The statewide margin of error is ± 4.4 , while the margin of error among Black men (n=146 total interviews) is ± 8.11 and the margin of error among white women 30-49 (n=140 total interviews) is ± 8.28 . Due to rounding, some percentages may not add up to exactly 100%.