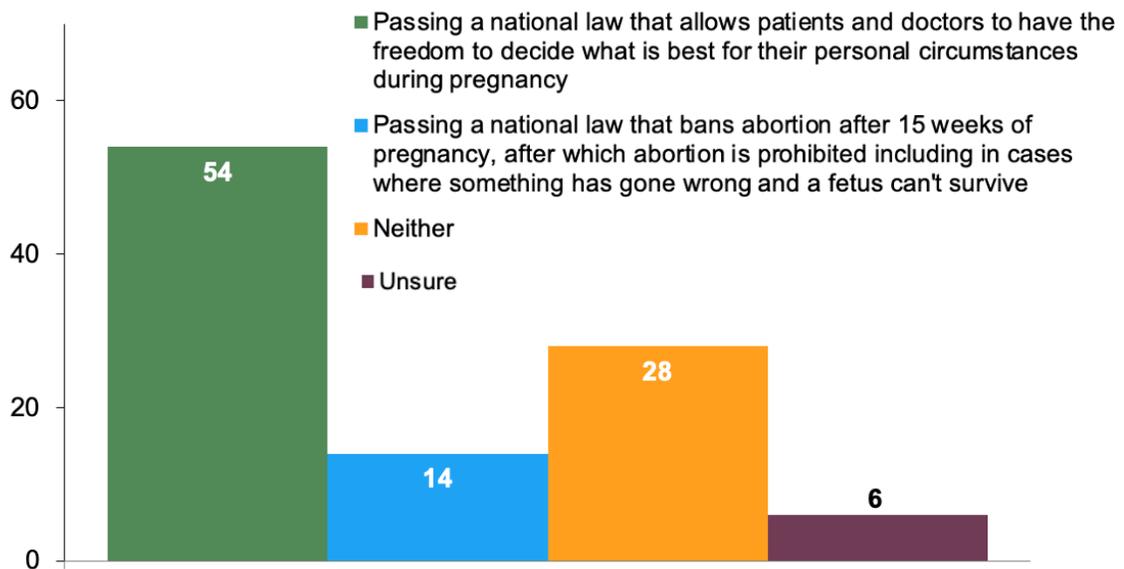


2. **Voters received communications about abortion.** The issue penetrated, and a majority of voters saw TV and digital ads and received mail on the issue. Nearly three-quarters (73%) of voters saw TV ads about the candidates' positions on abortion—including 70% of AAPI voters, 68% of Black voters, and 65% of Hispanic voters—52% received mail, and 51% saw online ads.
3. **Abortion has the power to continue to drive votes in future elections.** A majority (52%) of voters are concerned that Republicans will try to ban abortion care, including 74% of Black voters and 53% of non-Democrats who voted Democratic in the midterms. A plurality (48%) are *less likely* to support Republicans if they attempt to ban abortion care, including 82% of voters who voted for Democrats in the midterms, 59% of Black voters, 51% of AAPI voters, 47% of Hispanic voters, and 47% of voters 18-34.
4. **Voters want to see Congress protect abortion rights, not ban abortion.** A strong majority of voters (54%)—and nearly two-thirds of Black voters (65%)—want to see Congress pass a national law allowing patients and doctors to decide what is best during pregnancy, while just 14% want Congress to prioritize a 15-week ban on abortion.

Which should be a more important priority for Congress?



5. **Voters overwhelmingly believe that women and their doctors, not politicians, should be making decisions about abortion.** 75% of voters—including 96% of Democrats, 74% of Independents, and 56% of Republicans—say women and their doctors should decide, while just 9% say politicians and judges should decide.